

CHICANE AUCTIONS

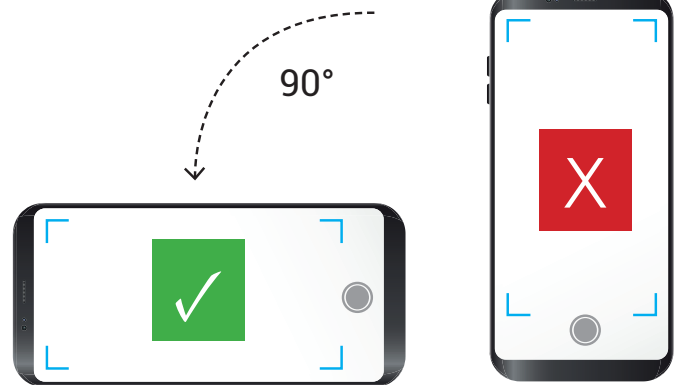
PHOTO GUIDE & CHECKLIST PRINT & TAKE WITH YOU!

Why Are Good Photos Important?

- Photos are the first thing that buyers look at.
- Good photos will get your vehicle more interest & bids.
- A complete photo gallery provides confidence about your vehicle's overall condition.
- Bidders can't always come to see your vehicle in-person, so photos are what they rely on.

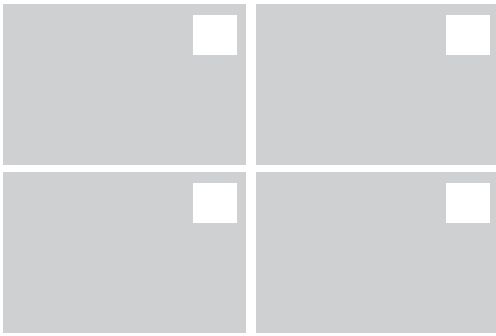
Taking Photos With Your Phone?

Please take All photos with your phone turned sideways (*landscape orientation*).



Need To Block Out Information On Your Documents Or License Plate?

Use pages 7-8 to **print** our documentation and license plate blockers! cut out what you need, & place it over the area prior to taking a photo Or alternatively let one of our skilled team editors take care of it for you.

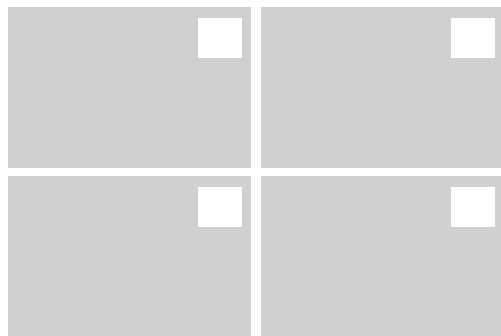
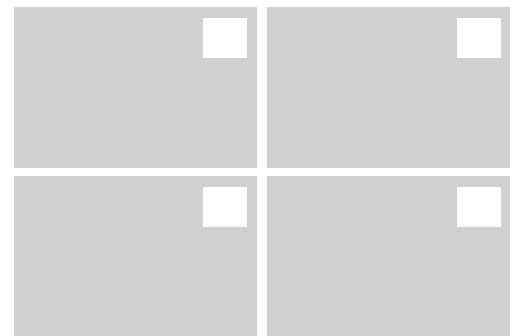


STEP 1 CLEAN YOUR VEHICLE

- A clean vehicle is more appealing, & will get more attention & bids.
- We recommend cleaning the exterior, interior, trunk, & the engine bay (if possible).
- Remove any personal belongings from the vehicle, so that each picture is uncluttered.

STEP 2 CHOOSE YOUR LOCATION

- Photos free of clutter or other vehicles will make your vehicle stand out. A cluttered background will distract bidders. Keep bidders focused on your vehicle, not what's behind or in front of it.).
- Outdoor locations with open, natural backgrounds work well. If there's a park nearby, it's worth the trip.

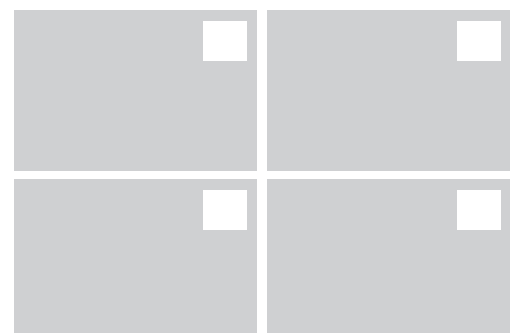


STEP 3 LIGHTING IS IMPORTANT

- We recommend taking photos outdoors during the day, so that your vehicle appears bright.
- An open, evenly-shaded area is ideal. Taking photos in the afternoon can help with finding good shade.
- If shooting in bright sun, ensure that the sun is behind you. Shooting toward the sun causes glare.

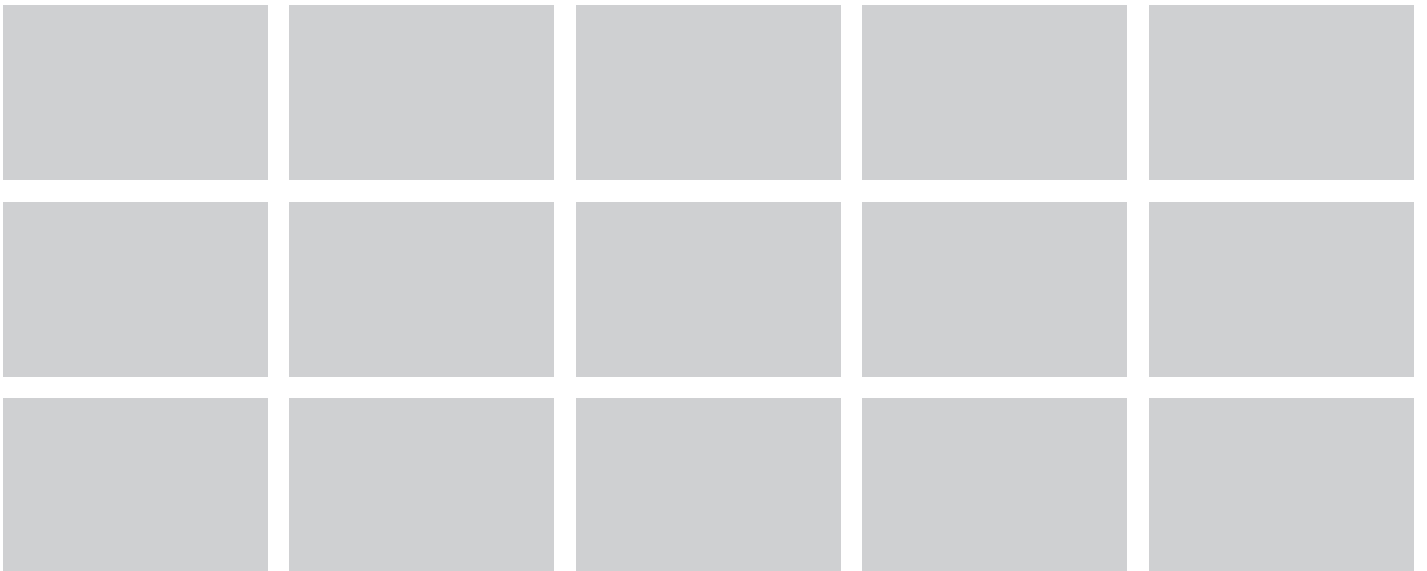
STEP 4 FRAME THE SHOT

- Don't shoot from too far away, bidders want to see the details of your vehicle.
- For exterior pictures, ensure that the entire car is centered & in the shot.
- Reminder: if using a phone, turn it sideways (landscape orientation) for every shot.



EXTERIOR PHOTO CHECKLIST

Walk around the exterior in a full 360°, taking a photo from each angle at a consistent distance to ensure the entire vehicle is in each shot. Then make a second pass from closer up to show each body panel or interesting details. For exterior pictures, ensure that the entire car is centered & in the shot.



EXTERIOR DETAILS & FLAWS PHOTO CHECKLIST

Make sure to take clear photos of any flaws like dings, scratches, or rust.



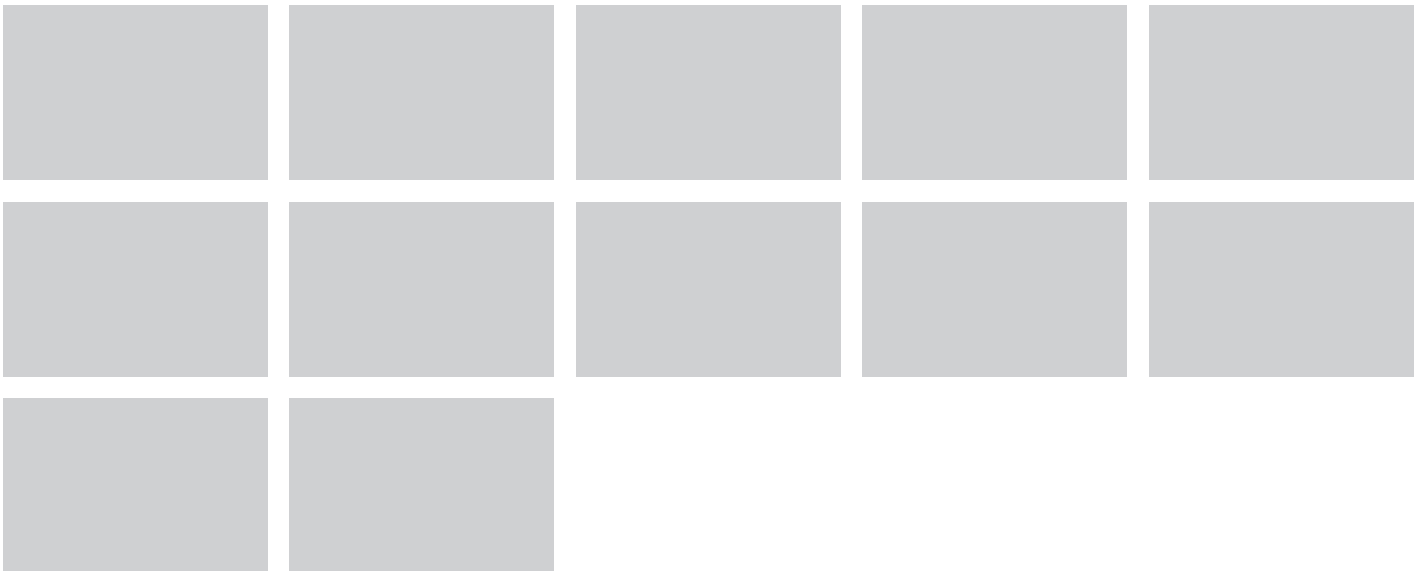
EXTERIOR WHEELS & TIRES PHOTO CHECKLIST

Take photos of the entire interior, including each seat, the dashboard, gauges, odometer reading, the shifter area, the headliner, carpeting/trim, and the trunk compartment. If there are flaws (worn upholstery, stains, etc.), make sure to show them.



INTERIOR PHOTO CHECKLIST

Take photos of the entire interior, including each seat, the dashboard, gauges, odometer reading, the shifter area, the headliner, carpeting/trim, and the trunk compartment. If there are flaws (worn upholstery, stains, etc.), make sure to show them.



ENGINE BAY PHOTO CHECKLIST

Take several photos of the entire engine bay from multiple angles. Also include closeups of interesting details, along with any factory decals/stickers.



UNDERSIDE PHOTO CHECKLIST

If you do not have access to a vehicle lift, take multiple photos with a flash from underneath the front bumper facing toward the rear, the rear bumper facing toward the front, and from under both sides of the vehicle. If rust is present, take additional shots of the affected area(s).



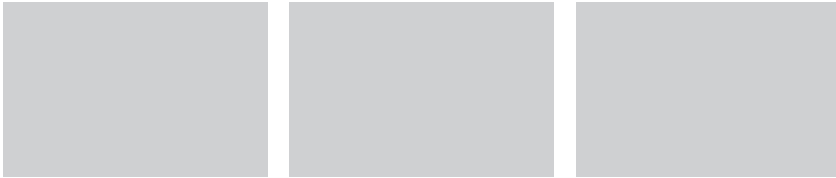
LABELS & VIN STICKERS PHOTO CHECKLIST

Bidders want to see any factory labels such as VIN tags, emissions stickers, VIN labels on original body panels, etc. If you see a label, take a clear photo of it.



INCLUDED ITEMS PHOTO CHECKLIST

If you're including items such as owner's manuals or spare parts, take photos of them to show bidders.



DOCUMENTATION PHOTO CHECKLIST

Block out anyone's personal information such as their name, address, phone number, and email address. Next, take a few photos with all of the receipts/records spread out on a table or floor, plus full-page photos of any recent/major work so that bidders can read them individually.



VEHICLE LICENCE PLATE COVER PRINTING INSTRUCTIONS

PRINT AT HOME

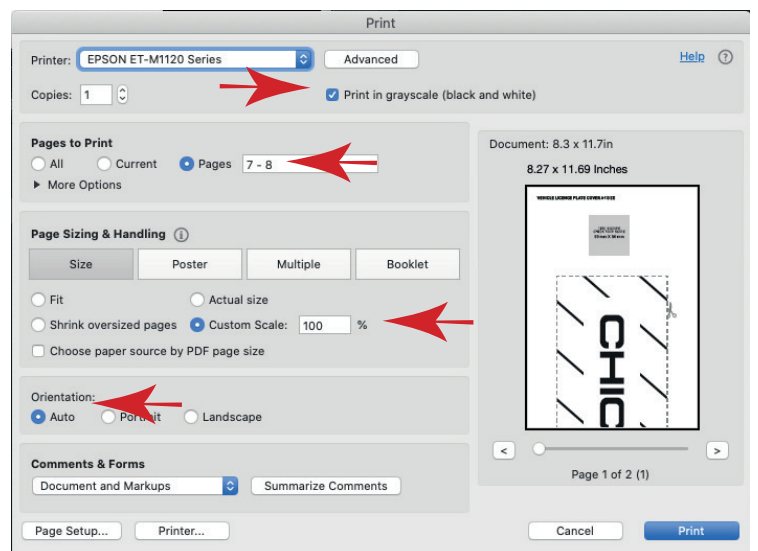
Download the PDF named 'Vehicle Licence plate cover' This PDF file format is widely used and can be opened by the majority of computers and devices, but we recommend using Adobe Acrobat Reader to print a PDF. This is program that you can download on your computer and use for free.

A4 PRINTER SETTINGS

The most important thing to look for is scaling. Printers often try to "help" by resizing a document to fill the entirety of a page, but this causes distortion. The easiest way to make sure your printer is maintaining the proper scale is to select the "no scaling" or "custom scale=100%" option.

Make sure the image is centered on the page, not in the corner or close to one of the margins. To do this, make sure that "Choose paper source by PDF page size" is unchecked. You can look at the print preview image in the right side of the print dialogue box to confirm that the image is centered on the page.

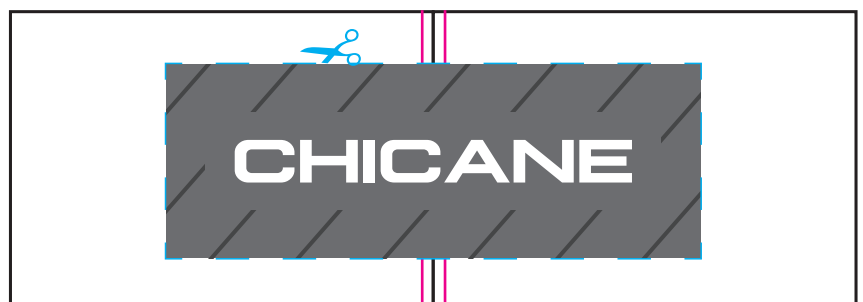
Under "Orientation", you'll want to select "Auto portrait/landscape". To save on ink set printing to grayscale.



Finally, set your page range to "7-8" so that only those pages prints.

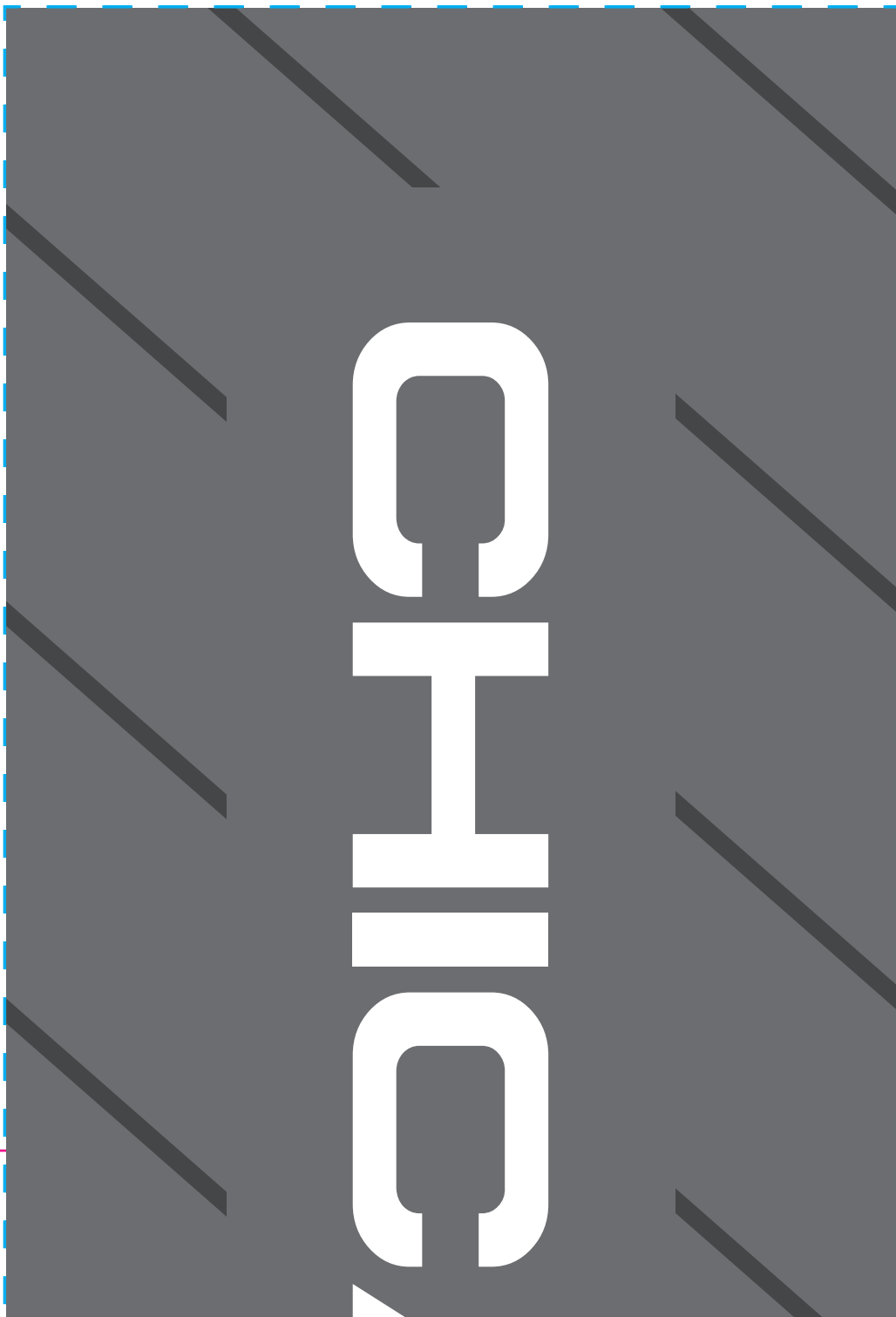
ASSEMBLE PLATE COVER

Once you've taped pages together, you can cut along the blue line.



VEHICLE LICENCE PLATE COVER A4 SIZE

TEST SQUARE
CHECK YOUR SCALE
50 mm X 50 mm



TAPE

TAPE

TAPE

TAPE

3
A
Z
M

